



RETAIL DEVELOPMENT ACADEMY



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Welcome to Retail Development Academy

The Retail Development Academy exists to improve the global skill levels of those working in retail or supplying goods or services to the retail industry. By raising the skill levels of those in the industry, individual performance will be improved, employee turnover will be lower and companies will be more successful.

The Retail Development Academy brings together the world's best providers of retail training programs and it provides tools and capabilities to help retail managers source and combine the most effective content from the best suppliers and manage its delivery efficiently.

Latest News

The Retail Development Academy programs are run under the Learning Core learning management system. This system provides larger corporate users with a range of facilities to help them manage the execution and monitoring.....

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Partners

Training content for the Retail Development Academy is provided by our chosen partners. Partners are chosen for their quality and experience in their fields of ..

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Courses

Retail specific training classes to improve retail skills in a cost effective way. Find out more about the range of courses on offer at Martec Academy including ..

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Learning Management System

The Retail Development Academy is a portal for all your retail training content that allows you to manage your workforce's training and assessments. Retail Development ..

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The Retail Development Academy exists to improve the global skill levels of those working in retailing or supplying goods or services to the retail industry. By raising the skill levels of those in the industry, individual performance will be improved, employee turnover will reduce and companies will be more profitable.

The Retail Development Academy has been formed as a one stop shop for retail industry training, for both retailers and suppliers of goods and services to retail. It brings together some of the world's best providers of retail training programs in an integrated one stop shop. It provides tools and capabilities to help retailers identify and combine the best content from the best suppliers and manage its delivery efficiently and effectively.

Large and small businesses alike will benefit from the Retail Development Academy training programs.



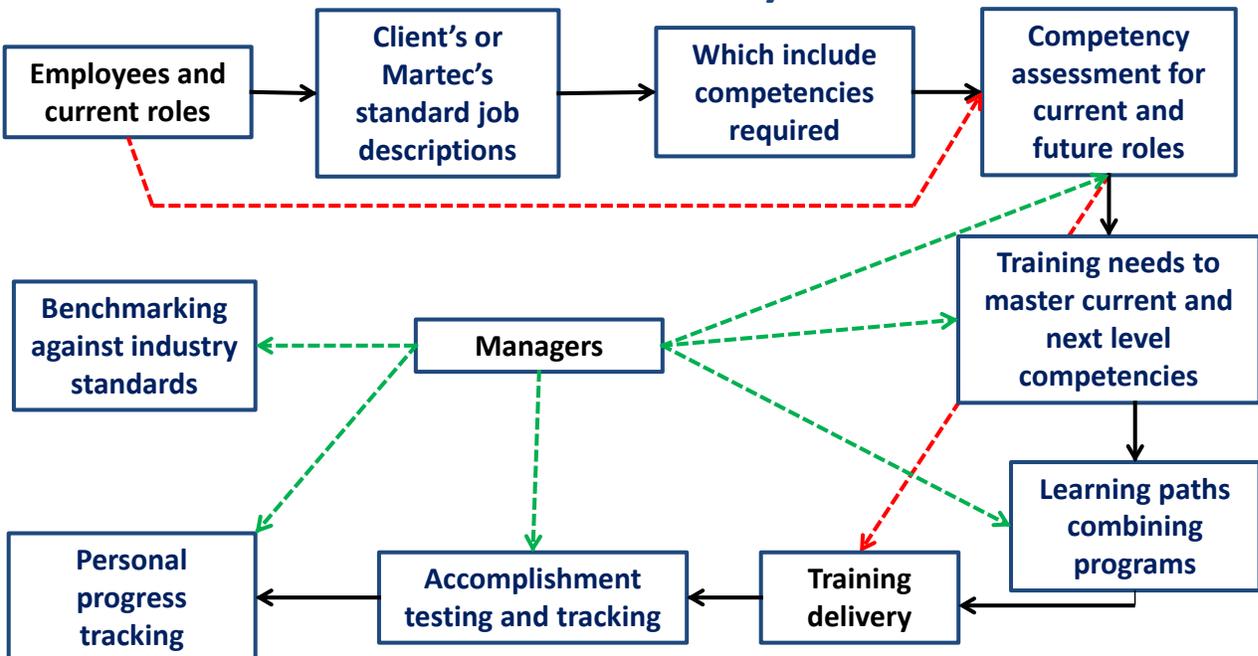


Retail Development Academy Content

The Retail Development Academy includes content from a range of retail training companies and currently covers:

- Customer service and sales skills for store personnel
- Product knowledge for some retail segments
- Management training for existing and potential retail managers
- Financial training for managers in large firms and small business owners
- Buying, merchandising and inventory management training for those in buying, merchandising or supply chain role and those providing IT support
- Retail technology awareness training covering the spectrum of retail technologies plus extra courses on RFID specifically
- Understanding Retail master class for retail IT staff, those new to retailing and companies selling goods or services to retailers
- Advanced Retail Solution Selling for those selling technology services to retailers
- Consumer Packaged Goods (CPG/FMCG) and Consumer Durables industry training for those selling manufactured goods to retailers and companies that need to understand the CPG/CD sectors.

Overview of Academy Solution



Learning Paths

Learning paths is one of the really powerful concepts in the Retail Development Academy. Clients can define their own unique learning paths or use some pre-set paths set up by the Academy. For example, suppose that a company wishes to provide its graduate intake with retail specific financial training. It could create a learning path with solutions from several partners. Visit the web site for detailed examples.



Management Tools and Free Content

The Retail Development Academy provides tools and free content to help clients make the best use of the Academy.

In addition to the training, the Academy provides tools to help clients get the most effective results possible. These include:

- A job descriptions tool that defines job roles with the competencies needed to fulfill those roles and matches the competencies to training modules in the Academy.
- Comprehensive mastery testing to assess student progress and identify where additional support may be necessary
- Progress tracking reports and mastery test scores for management.

There is also a benchmarking process that clients or prospective clients can use to assess the skill levels of their teams before and after a training investment.

Buyers Guide

Some training subjects are addressed by more than one partner in the Academy. Where multiple choices exist to meet a need, we have included content in the Buyers' Guide to help you make your selection.

You may also combine programs from more than one partner to create a more complete solution to your training needs. This can be accomplished using our learning paths.

Affordable for Any Size of Business

The Retail Development Academy has been designed to be affordable for any size of organization and to include content suitable for large and small firms. Classes and Learning Management System services are priced per student, so that whether you have one or ten thousand, it's equally practical.

Retail Development Academy LMS Services

Martec provides a full function, feature rich learning management system under the Retail Development Academy brand, which can also be installed in house branded as your corporate university. It can include:

- Martec and content partner e-learning programs
- Widest set of retail content in one training portal
- Hosting your independently developed programs
- Scheduling and managing your internal training load

For more details visit www.retaildevelopmentacademy.com



Partners

Provider	Subjects
6One5	Sales and Customer Service Skills Retail Financials Visual Merchandising Retail Leadership and Coaching
Martec	Understanding Retail (Induction) Buying & Merchandising Store Operations Visual Merchandising Retail Information Technology Sales and Customer Service skills Understanding CPG (FMCG) Omni-Channel Retailing Electronics Retailing
Mindedge	Retail Maths
National Retail Federation (NRF)	Retail Management Series: Introduction to Retail Management Introduction to Selling and Service Merchandising Human Resources Operations Principles of Financial Reporting
Reflections Software	Fashion loss prevention
RFID Revolution	RFID Essentials
Retail Owners Institute	Retail Financial Planning

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